



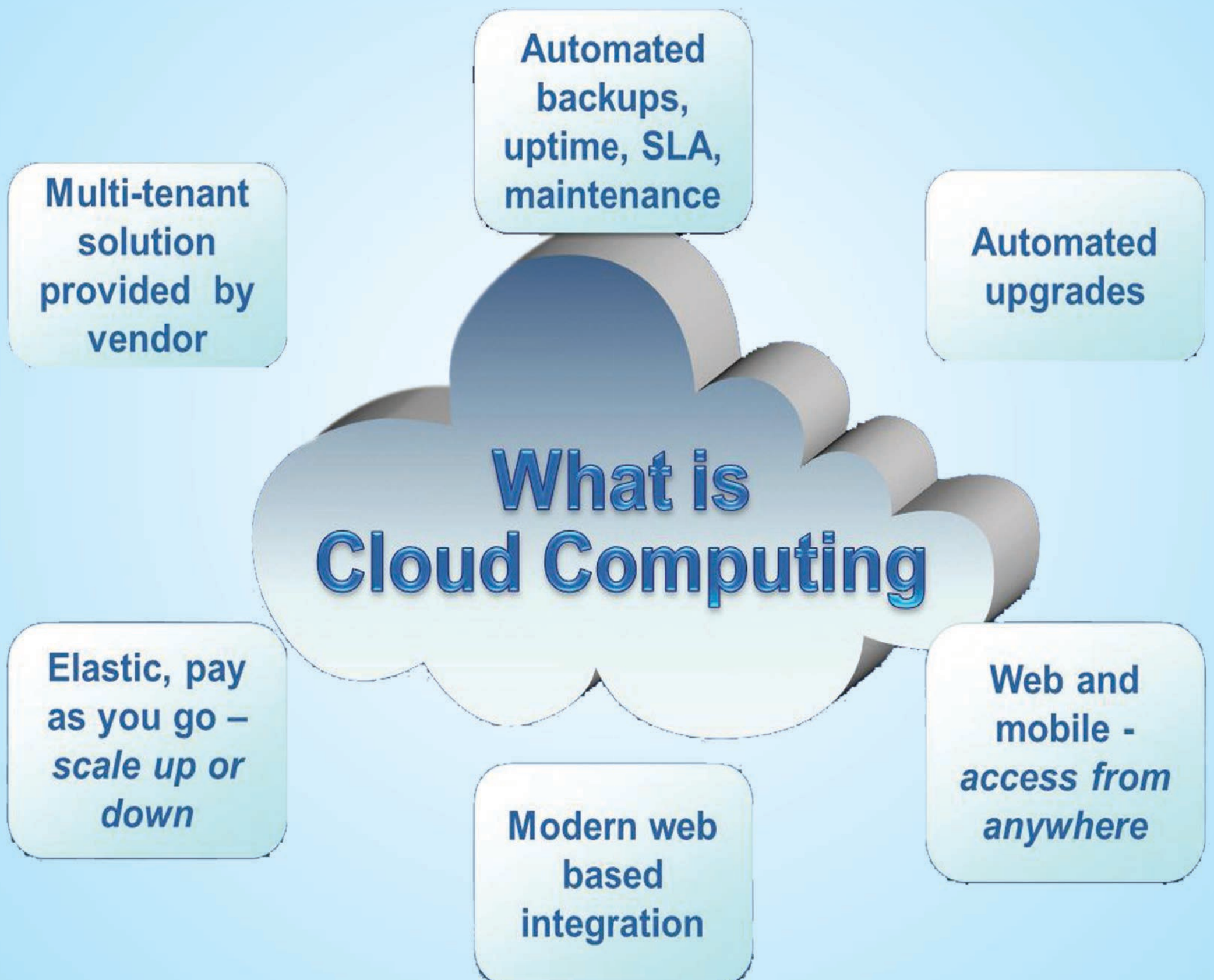
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IBM SOFTWARE LAB FOR EMERGING TECHNOLOGIES

Application Development & Deployment using
IBM Bluemix





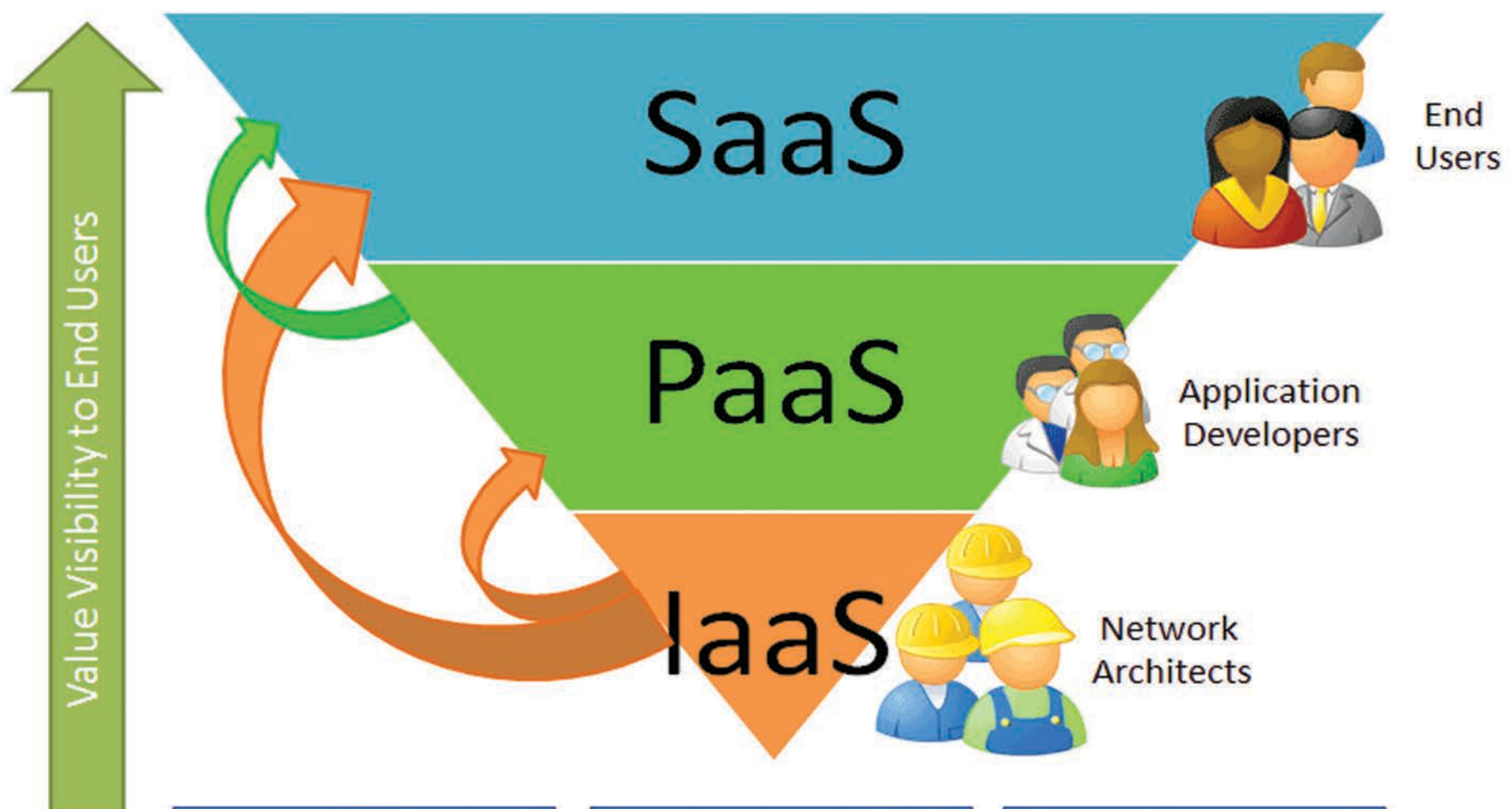
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SAAS
Software
as a Service



CONSUME



PAAS
Platform
as a Service



BUILD ON IT



IAAS
Infrastructure
as a Service



MIGRATE TO IT

SAVE ELECTRICITY

SAVE ENERGY

SAVE ENVIRONMENT



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Type

Properties

1.

Private cloud

- Outsource or own
- Lease or buy
- Separate or virtual data center

2.

Community cloud

- Private cloud for a set of users with specific demands
- Several stakeholders

3.

Public cloud

- Mega scaleable infrastructure
- Available for all

4.

Hybrid cloud

- Combination of two clouds
- Usually private for sensitive data and strategic applications



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Application Development & Deployment using **IBM Bluemix**

Why Bluemix?

Create apps quickly with ready-to-use services.

Choice

- Runtimes, services, and tooling up to you

Industry Leading IBM Capabilities

- Services leveraging the depth of IBM software
- Full range of capabilities

Completeness

- Open source platform and services
- Third party to enable key use cases





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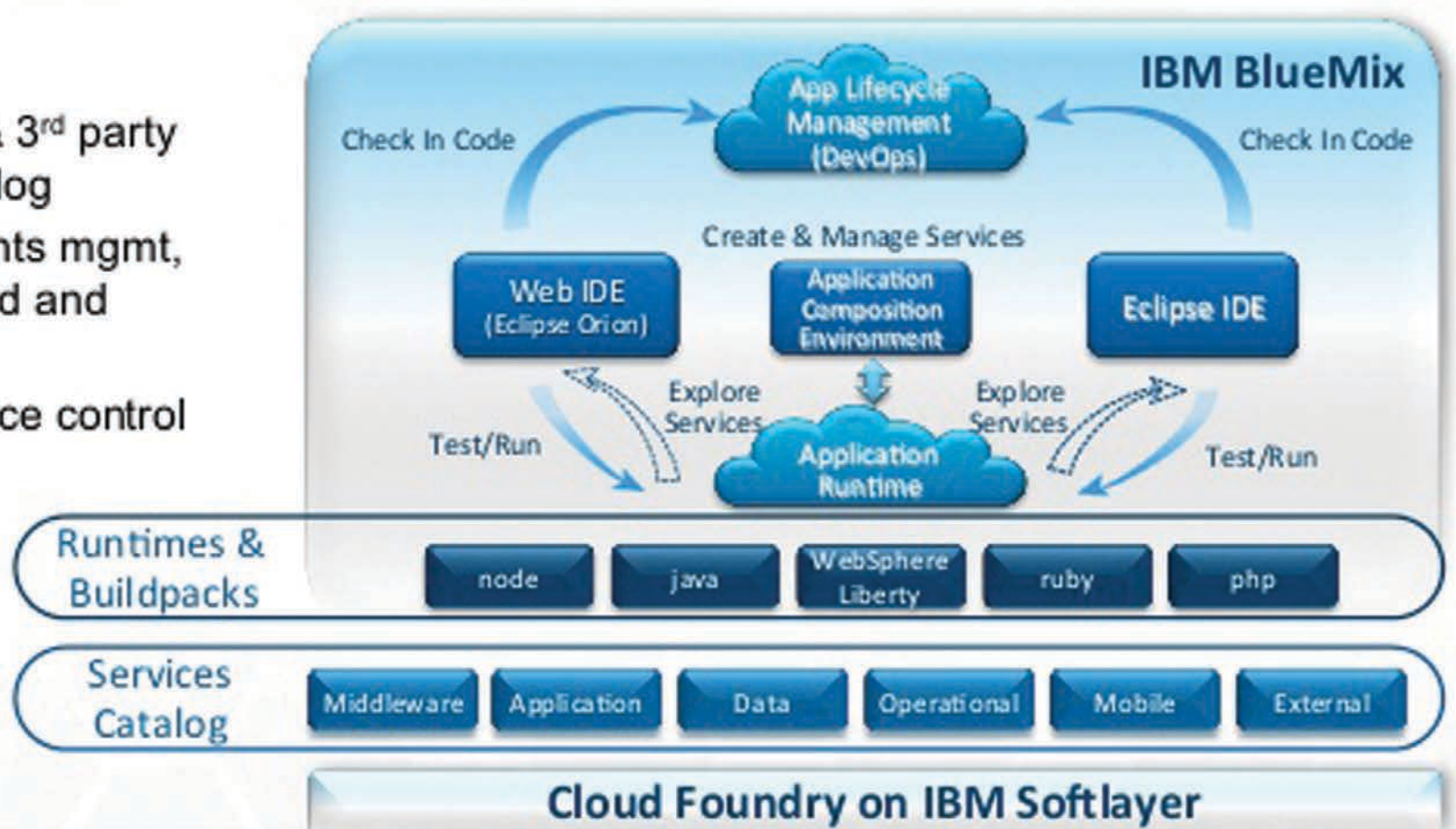
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Application Development & Deployment using **IBM Bluemix**

Cloud Foundry + IBM = BlueMix

- BlueMix includes

- IBM, open source & 3rd party services in the catalog
- Rational requirements mgmt, defect tracking, build and deploy
- Git compatible source control
- Runtimes and buildpacks
- Starter kits for Mobile, Internet of Things, Web, and other types of apps



The Bluemix cloud platform is not just about creating new apps or migrating existing ones, on-premises or off-premises implementations, or offering IaaS and PaaS cloud services. It's designed to bring all of these aspects together to help you solve your real, complex business problems in the cloud.